



## industrial design

Entries must consist of graphic material and text adequate to explain the project. All entries must be submitted on a CD-ROM labeled with the project name and location only. The CD-ROM should be submitted in a clear jewel case also identified with the project name and location only. All CD-ROMs will be retained by DXR'09 as part of the program archives. A check payable to Design Expo Raleigh for the submittal fee must accompany each application. The fee for Student submittals is \$15/entry. The fee for Professional submittals is \$50/entry.

### Biographic Information (Include on CD)

- 1) B&W photo of the main designer or designers or firm logo(3"x3" at 300 dpi) JPEG format.
- 2) Firm Profile - no more than 150 words in Microsoft Word.

### Project Graphics (Include on CD)

- 1) Publicity Image - (8"x8" at 300 dpi) JPEG format without firm name or logo
- 2) Final displays will consist of two 16"x16" boards representing your work (see attached "Exhibition Boards – Requirements" for details). We suggest you format and submit these boards for your submittal. However, any format of individual images or views will be accepted for jury review at this time. No entry is to exceed 8 total views. Each image or view must be suitable for digital display [JPEG, GIF, PNG and maximum resolution of 72 dpi at 800x800 pixels]. No firm name shall be placed on any view or image in this submittal. To insure project anonymity the Awards Jury will only have access to these images and/or views. Those entries selected for display at DXR'07 will be required to be placed in our final display format by the entrant. The firm name will be allowed on the final display boards of the selected designs.

### Project Information (Include on CD)

- 1) Project Statement Form – no more than 250 words on attached word document. The form must be maintained in MS Word format.

### Application Forms (Print and Submit in Sealed Envelope)

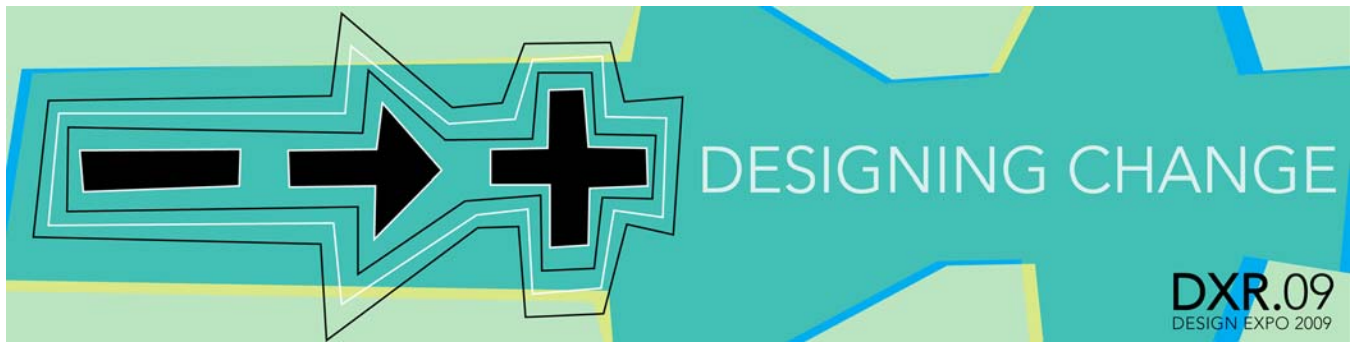
- 1) Entry Form
- 2) Photography Release Form.

#### *Exhibition / Publicity*

All entries will be posted to the DXR'09 web site using the publicity image provided. It is therefore essential that drawings and photographs not be restricted against publication. It is the entrant's responsibility to clear all drawings and photographs for release by Design Expo Raleigh, which will assume no responsibility for copyrights or photographic fees. The photographs for each award winning entry will be used for unrestricted newspaper, magazine, and website publicity. Credit must be given to the photographer by the entrant. Original drawings or models are not to be submitted and the Design Expo Raleigh will accept no liability for them.

#### Send completed entries & fees to:

**DXR '09:  
Industrial Design  
919 Brookside Dr.  
Raleigh, NC 27604**



**Project Statement:**

Level:            Professional            Student

Designer: \_\_\_\_\_

Firm or School: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

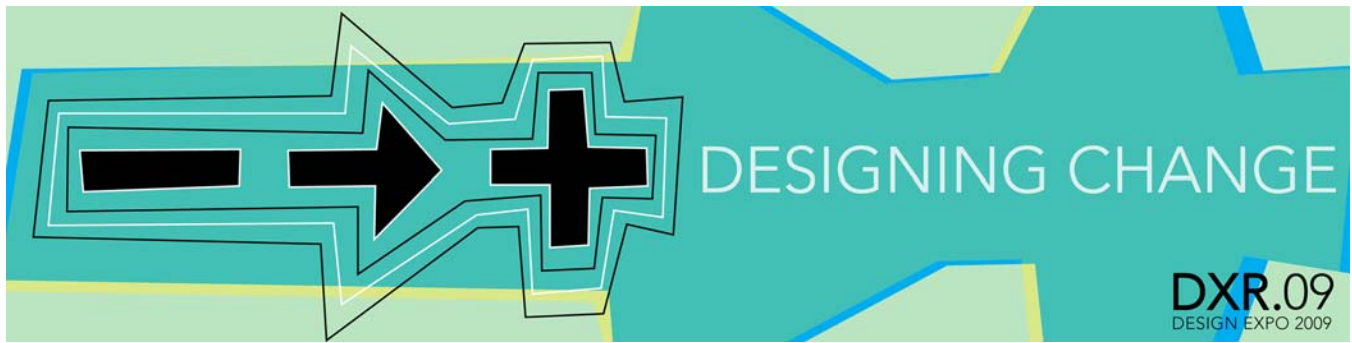
Email: \_\_\_\_\_

In bullet format, please supply a general description of the project including design intent, budget, and identifiable solutions that include originality, suitability of design to project requirements, successful incorporation of materials, and benefits to the client.

Design Description (including size dimensions);

Status of the Project: (i.e., prototyped, final tooling, distributed, actively seeking a manufacturer, no longer produced, etc.)

Anything else of note or interest that we should know about the design or designers



## Entry Form

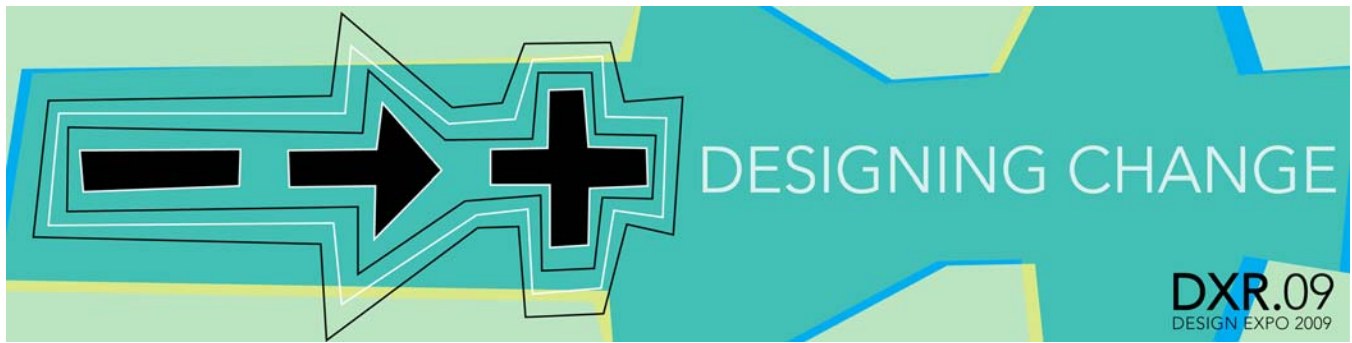
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By Signing this Application, I agree to the terms, as set out above, together with the following terms:

- a. Design Expo Raleigh may use, and permit others to use, my name, biography and likeness together with photographs and representations of my designs for the purposes of promoting DXR Exhibition '09, Design Expo Raleigh and subsequent Design Expo Events;
- b. I acknowledge that designs and materials submitted to Design Expo Raleigh are done so entirely at my risk, and that Design Expo Raleigh will not be liable for any damage to, or loss of, those designs and materials, however caused;
- c. I acknowledge that Design Expo Raleigh may accept or reject this application at its total discretion and that, if it accepts my application, I will be bound by these terms.
- d. I meet all the Submission Requirements listed on the website.

Signature \_\_\_\_\_

Date \_\_\_\_\_



### Photography Release Form

This release form confirms the copyright holder's agreement that the photographs identified or described below may be submitted for this design exhibit and outlines the uses that may be made of the images.

Firm Name: \_\_\_\_\_

Project Title: \_\_\_\_\_

No fee is being charged for permission to enter the photographs in this exhibit sponsored by DESIGN EXPO RALEIGH. The photographs may be incorporated into any show, in any medium, for presentation at the exhibit's ceremony, in any of Design Expo Raleigh's publications (printed or electronic) or any other material used by the Design Expo Raleigh to announce the Exhibition or used to educate the public about architecture.

Use fees are also waived for the purposes of distribution in press kits to publicize entries in print or electronic media.

Design Expo Raleigh, our affiliates and all others must obtain specific permission from the photographer for any other use of the photographic images.

All images will be properly identified with the photographer's copyright notice and credit line.

If additional usages, such as for commercial use to promote a service or product, are desired, licensing must be specifically arranged with <photographer>. In that event, the users of the photographs will be responsible for securing the appropriate release and usage terms from <photographer>.

In no case does submission for consideration in this program imply transfer of ownership of prints, slides, digital images or the rights to use the material in any other manner other than that specified above.

Photographer: \_\_\_\_\_

Photographer's Signature: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail: \_\_\_\_\_ Date: \_\_\_\_\_

Credit line: \_\_\_\_\_

(Example: ©2007, John Doe Photography)