



graphic design

Entries must consist of graphic material and text adequate to explain the project. All entries must be submitted on a CD-ROM labeled with the project name and location only. The CD-ROM should be submitted in a clear jewel case also identified with the project name and location only. All CD-ROMs will be retained by DXR'09 as part of the program archives. A check payable to Design Expo Raleigh for the submittal fee must accompany each application. The fee for Student submittals is \$15/entry. The fee for Professional submittals is \$50/entry.

Biographic Information (Include on CD)

- 1) B&W photo of the main designer or designers or firm logo(3"x3" at 300 dpi) JPEG format.
- 2) Firm Profile - no more than 150 words in Microsoft Word.

Project Graphics (Include on CD)

- 1) Publicity Image - (8"x8" at 300 dpi) JPEG format without firm name or logo
- 2) Final displays will consist of two 16"x16" boards representing your work (see attached "Exhibition Boards – Requirements" for details). We suggest you format and submit these boards for your submittal. However, any format of individual images or views will be accepted for jury review at this time. No entry is to exceed 8 total views. Each image or view must be suitable for digital display [JPEG, GIF, PNG and maximum resolution of 72 dpi at 800x800 pixels]. No firm name shall be placed on any view or image in this submittal. To insure project anonymity the Awards Jury will only have access to these images and/or views. Those entries selected for display at DXR'09 will be required to be placed in our final display format by the entrant. The firm name will be allowed on the final display boards of the selected designs.

Project Information (Include on CD)

- 1) Project Statement Form – no more than 250 words on attached word document. The form must be maintained in MS Word format.

Application Forms (Print and Submit in Sealed Envelope)

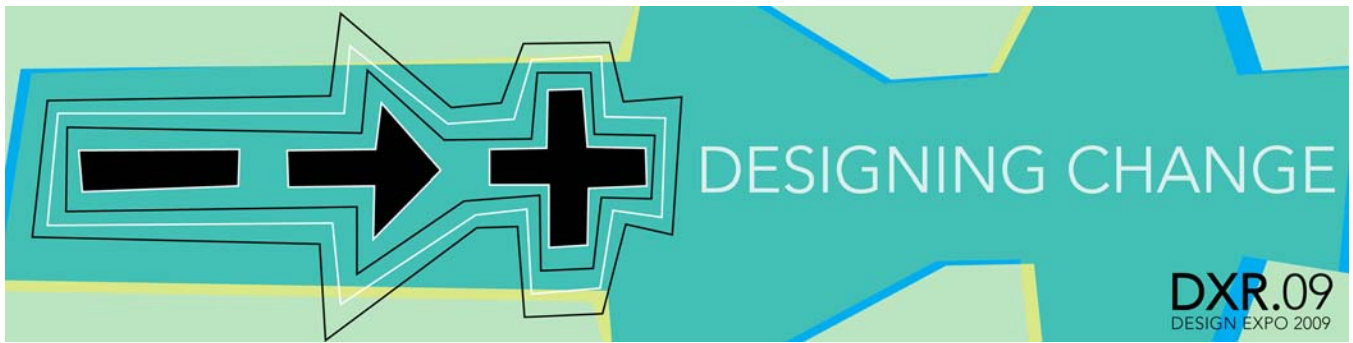
- 1) Entry Form
- 2) Concealed Credits Form

Exhibition / Publicity

All entries will be posted to the DXR'09 web site using the publicity image provided. It is therefore essential that drawings and photographs not be restricted against publication. It is the entrant's responsibility to clear all drawings and photographs for release by Design Expo Raleigh, which will assume no responsibility for copyrights or photographic fees. The photographs for each award winning entry will be used for unrestricted newspaper, magazine, and website publicity. Credit must be given to the photographer by the entrant. Original drawings or models are not to be submitted and the Design Expo Raleigh will accept no liability for them.

Send completed entries & fees to:

**DXR '09:
Graphic Design
919 Brookside Dr.
Raleigh, NC 27604**



Project Statement Form:

(NOTE: To ensure anonymity during the judging process, DO NOT use your name or the names of other individuals or organizations involved in your submission on this page.)

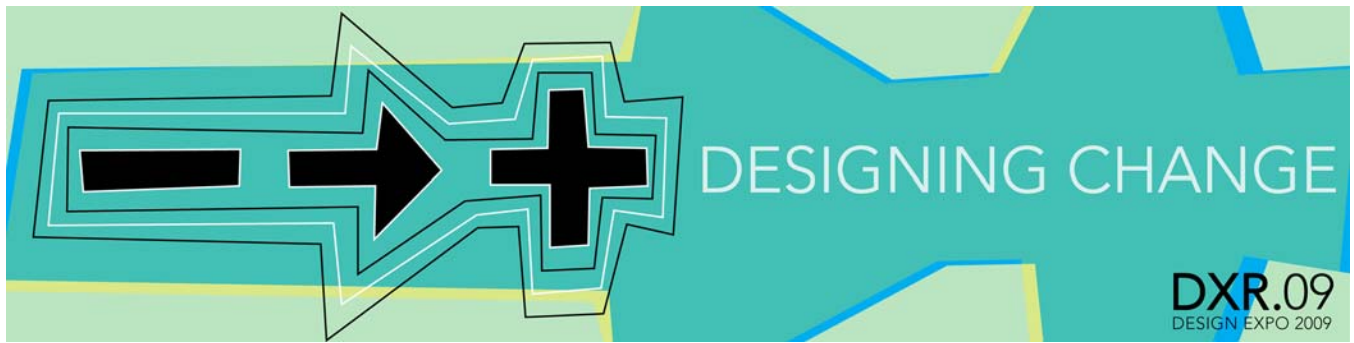
Submission title: _____

Design Project Description (e.g., type of project, client's objectives and requirements, etc.):

Design Development Description (e.g., your strategies to meet the project's objectives, the reasoning behind your design choices, how the design evolved from initial concepts to completion. etc.):

Any other notes of interest:

For digital media submissions, please list the project's URL:



Entry Form

By Signing this Application, I agree to the terms, as set out above, together with the following terms:

- a. Design Expo Raleigh may use, and permit others to use, my name, biography and likeness together with photographs and representations of my designs for the purposes of promoting DXR Exhibition '07, Design Expo Raleigh and subsequent Design Expo Events;
- b. I acknowledge that designs and materials submitted to Design Expo Raleigh are done so entirely at my risk, and that Design Expo Raleigh will not be liable for any damage to, or loss of, those designs and materials, however caused;
- c. I acknowledge that Design Expo Raleigh may accept or reject this application at its total discretion and that, if it accepts my application, I will be bound by these terms.
- d. I meet all the Submission Requirements listed on the website.

Signature _____

Date_____



Concealed Credits Form:

Category: Professional Student (circle one)
 Printed media Digital media Packaging (circle one)

Designer: _____

Firm or School: _____

Mailing Address: _____

City / State / Zip: _____

Phone Number: _____

Email: _____

Submission Title: _____

Names and contributions of other individuals involved in project:

Art Director: _____

Illustrator: _____

Photographer: _____

Copywriter/Editor: _____

Other: _____